

## **Historic, Archive Document**

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# Add Beauty and Value to Your Home with my *Guaranteed-to-Live* Trees

## How Living Trees Can Help You!

*Mark boundaries.* Evergreens make attractive, friendly, permanent markers for the limits of your land. At sides or back, let them grow to towering Trees — in front, and along walks, clip as hedges. Low original cost — no upkeep expense!

*Increase home value.* Ornamental Evergreens — dotting lawns — framing doorways — do more than “look pretty”! The increased attractiveness gives your home real extra dollar value! Yet a full planting of my Trees costs amazingly little.

*Improve view.* No matter how attractive *your* land is, an “eyesore” nearby decreases its value. Block off undesirable views with a handsome stand of low-cost Evergreens!

*Save fuel.* A windbreak screen along exposed lot lines — foundation plantings close to the house — you’ll be surprised how they’ll cut winter fuel bills!

*Give privacy.* A thick screen of Evergreens will make your yard a haven of privacy. A property improvement worth many times its low cost!

*Increase income.* Grow Christmas Trees — it’s easy — and highly profitable! Write for special bulletin on this money-making sideline.

Would you like to make your home more attractive — more valuable — and cut expenses at the same time? Living Trees will help you!

This page shows you how. Notice the Living Beauty that Evergreens give the home pictured above. Higher property value — lower expenses? Read the box at left — see the many practical ways Trees can be used to give you both these advantages!

I’m sure you’ll agree — Evergreens can be a wonderful help in improving your home!

## And Here’s Good News —

Now, I offer you just the handsome, fine-quality Evergreens you want — *at amazingly low prices* — one-fifth or one-tenth those you’d expect to pay! And, I GUARANTEE every Tree to live!

Turn to the inside pages of this folder now. See the unusual Evergreen bargains I offer you!

**SEE WHAT MY GUARANTEED TREES ARE LIKE!** ➡



# Read my amazing Guarantee!

No "ifs" — no "buts" my Trees **MUST** Live!

## Spring Special!

Now, I have an unusually fine crop of scarce 4 year old Mugho Pines. They're just the Trees you need for low hedges — rock gardens — foundation plantings! Dwarf size and spreading limbs make them easy to prune to any size or shape. And here's the Spring bargain I offer you on these beautiful Trees:

50 Mugho Pines—4 yrs. old—transplanted—4 to 8 in. tall—express or parcel post postpaid—Guaranteed to Live—at an amazingly low price!

**50** Mugho Pines  
Only **\$6.00** postpaid\*

Order Now!

## What Makes My Trees So Hardy!

I know of no other Nurseryman who'll give you a Guarantee like mine. And frankly, I can make it only because the location of my Nursery here in Maine helps me grow hardy, sturdy Trees! You see, after their first year I give my Trees no care at all—not even water—except to cultivate and to transplant them at the right time to let their roots develop properly. The climate up here does the rest! Bitter winter cold and dry summer heat kill off any weaklings. The Evergreens that survive are so strong they'll grow most anywhere without attention! Even if you know nothing about Tree care, you'll find it easy to grow my Evergreens. I send you free with each order a leaflet giving full planting instructions.

## LOW PRICES!

Compare the prices in the large box below with those any other Nurseryman offers you! I'm confident that nowhere else can you find prices as low as these. And remember—every Evergreen I send you is **FINEST QUALITY—GUARANTEED TO GROW!**

But you can save money on even my amazingly low regular prices. Just see what bargains my Evergreen Specials are! 50 Guaranteed Trees for as little as \$2 postpaid—that's only 4¢ a Tree! And, these Evergreens will grow to have a value of \$2 or \$3 EACH in just a few years!

## Planting Time

Your Trees will be ready to plant as soon as they arrive. Living South of me, your growing season starts before mine does here in Maine. I have to wait till the frost leaves the ground before I can dig your Trees. Often this is around the middle of April—sometimes before. As soon as it's possible, I'll dig and ship your Evergreens. *Plant them at once* when they arrive. They'll be ready to burst into quick-growing life!

Decide the numbers and kinds of Trees you'll need to give your home all possible extra beauty and value. Then, look below—see how little you pay for the Evergreens you want!

## Order Your Trees Now!

Lots of folks want my Trees! Advance orders usually exhaust supplies of some varieties by the time digging starts. Please don't risk disappointment. Let me reserve your Trees—send me your order NOW!

## Guarantee

I will replace **FREE OF CHARGE** any Tree ordered from this folder which does not live. My sole condition is that you must notify me before October 1, 1943, of the number of Trees to be replaced. Only Trees listed and priced in this folder are **Guaranteed To Live**.

*Cliff Eastman*  
The Living-Tree Nurseryman

# Save money at these low Spring prices!

MONEY-SAVING EVERGREEN  
**No. 1**  
**10** Colorado Blue Spruce Trees  
Only **\$1.00** postpaid\*  
22 only \$2.00 postpaid\*  
Four years old, transplanted Trees, 3 to 6 inches tall. The most popular of all ornamental Trees. These Trees are Guaranteed to Live.

MONEY-SAVING EVERGREEN  
**No. 2**  
**50** Trees  
Only **\$2.00** postpaid\*  
All three years old, transplanted Trees, 3 to 7 inches tall. 10 each of the following 5 varieties:  
Scotch Pine, Douglas Fir, Red Pine, White Spruce, Norway Spruce  
All 50 Trees, 10 of each variety, \$2\* postpaid, or 25 Trees, 5 of each variety, \$1\* postpaid. These Trees are Guaranteed to Live.

VARIETY	AGE	SIZE	PER 100	PER 25	PER 10	PER 5
AMERICAN ARBORVITAE	4T	3 to 7 in.	\$12.00	\$3.50	\$2.00	\$1.15
BALSAM FIR	4T	4 to 8 in.	15.00	4.00	2.25	1.25
DOUGLAS FIR	5T	2 to 5 in.	10.00	2.75	1.50	.85
CANADIAN HEMLOCK	4T	4 to 8 in.	25.00	6.50	3.00	1.65
EUROPEAN LARCH	3T	6 to 15 in.	12.00	3.50	2.00	1.15
EUROPEAN LARCH	4T	15 to 20 in.	15.00	4.00	2.25	1.25
ORIENTAL LARCH	4T	8 to 15 in.	15.00	4.00	2.25	1.25
AUSTRIAN PINE	4TT	5 to 10 in.	15.00	4.00	2.25	1.25
JACK PINE	3T	6 to 12 in.	8.00	2.50	1.25	.75
JACK PINE	4T	10 to 18 in.	12.00	3.50	2.00	1.15
MUGHO PINE	3T	2 to 5 in.	10.00	2.75	1.50	.85
MUGHO PINE	4T	4 to 8 in.	15.00	4.00	2.25	1.25
MUGHO PINE	5TT	5 to 10 in.	18.00	4.75	2.75	1.50
RED PINE	4T	5 to 10 in.	8.00	2.50	1.25	.75
RED PINE	5TT	6 to 12 in.	12.00	3.50	2.00	1.15
RED PINE	6TT	15 to 20 in.	15.00	4.00	2.25	1.25
SCOTCH PINE	4TT	5 to 12 in.	10.00	2.75	1.50	.85
SCOTCH PINE	5TT	10 to 18 in.	18.00	4.75	2.75	1.50
WHITE PINE*	4T	4 to 8 in.	12.00	3.50	2.00	1.15
WHITE PINE*	5TT	5 to 10 in.	15.00	4.00	2.25	1.25
COLORADO BLUE SPRUCE	6TT	6 to 10 in.	25.00	6.50	3.00	1.65
ENGELMANN SPRUCE	4T	3 to 6 in.	15.00	4.00	2.25	1.25
NORWAY SPRUCE	4T	5 to 10 in.	8.00	2.50	1.25	.75
WHITE SPRUCE	4T	4 to 8 in.	8.00	2.50	1.25	.75
WHITE SPRUCE	5TT	5 to 10 in.	12.00	3.50	2.00	1.15
WHITE SPRUCE	6TT	9 to 15 in.	15.00	4.00	2.25	1.25
HEDGE BARBERRY	15	to 18 in.	15.00	4.00	2.25	1.25

\* White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Georgia, Kentucky, Nevada, New Mexico, North Carolina, South Carolina, Tennessee, Utah, and Wyoming.

If you wish 250 or more Trees of the same kind and size, ask for wholesale price list.

Because of the excessive cost of packing small orders, no order will be accepted for less than five Trees, and no order for less than one dollar value. All orders must be in multiples of five Trees of one kind and size.

## SHIPPING WEIGHTS

All prices on this page F. O. B. Fryeburg, Maine. Cash with order, or shipped C. O. D. if one-half amount accompanies order. Approximate shipping weights: 3 and 4 yr., once transplanted, average 10 lbs. per 100 Trees; 5 yr., twice transplanted, average 30 lbs. per 100 Trees; 6 yr., twice transplanted, average 35 to 50 lbs. per 100 Trees.

## LARGER TREES

Larger Trees than those offered in this price list must be handled with a ball of earth around roots, which makes transportation charges excessive unless you live in Maine or New Hampshire. Outside those states, buy larger Trees from your local nurseryman.

MONEY-SAVING EVERGREEN  
**No. 3**  
**50** Trees  
Only **\$3.00** postpaid\*  
All four years old, transplanted Trees, 4 to 12 inches tall. 10 each of the following 5 varieties:  
Douglas Fir, White Spruce, Red Pine, Norway Spruce, Mugho Pine  
All 50 Trees, 10 of each variety, \$3\*, or 25 Trees, 5 of each variety, \$1.75\*. Trees will be shipped by parcel post or express, postpaid. These Trees are Guaranteed to Live.

MONEY-SAVING EVERGREEN  
**No. 4**  
**20** Trees  
Only **\$4.00** postpaid\*  
All five and six years old, twice transplanted Trees, 8 to 15 inches tall. 5 each of the following 4 varieties:  
Scotch Pine, Red Pine, White Spruce, Red Spruce  
All 20 Trees, 5 of each variety, only \$4\* postpaid. Trees will be shipped express or parcel post postpaid. These Trees are Guaranteed to Live.

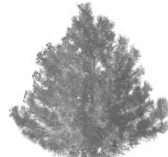
# Choose Your Guaranteed Trees - Order NOW!

WESTERN MAINE FOREST NURSERY... Fryeburg, Maine





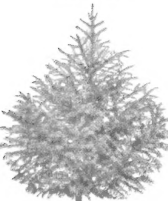
Colorado Blue Spruce



Red Pine



White Pine



White Spruce

# For Living Beauty at Low Cost — *These are the Trees you want!*

## Which Trees Should You Plant?

You should choose Evergreens according to the use you have for them, and the soil and sun conditions where they're to be planted. American Arborvitae, Scotch Pine, Norway Spruce, White Pine and White Spruce are best for windbreaks and screen plantings. Colorado Blue Spruce, Scotch Pine, and Engelmann Spruce are very beautiful Trees for ornamental use. American Arborvitae, Canadian Hemlock, Norway Spruce, Red Spruce and White Spruce make fine hedges. Scotch Pine and Austrian Pine can be grown successfully in very poor soil — Jack Pine, even in barren sand! Read descriptions at right for full information.

## Satisfied Customers!

You'll never really know how fine my Evergreens are until you've planted some yourself! When you notice their handsome foliage, thick branches, and generous roots — when you see how quickly they grow, even under poor conditions — then you'll understand why customers all over the country order more than 3 million Trees from me every year!

Over to million Evergreens are growing in my Nursery here in Fryeburg. You can be sure the only reason my business has grown to such a size is — my low-cost, high-quality Trees please my customers! Read what some of these folks say, in the box at right. These unsolicited letters, and hundreds more like them, are the reasons I'm so positive *you'll* be pleased by the fine Evergreens I send you! Choose your Trees — then, turn to the inside pages of this folder to see how little they'll cost!

**American Arborvitae.** Also called White Cedar. Excellent for hedges and windbreaks. Dark green foliage. Easily pruned. Moist soil. Mature height 40 to 60 ft.

**Balsam Fir.** Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil, thrives in shade. Mature height about 50 ft.

**Douglas Fir.** Soft dark green to gray-blue needles. Rapid grower. Medium soil. Mature height about 70 ft.

**Canadian Hemlock.** Lacy foliage — easily pruned. Prefers shade. Moist soil. Mature height about 70 ft.

**European Larch.** Bright green feather foliage. Deciduous. Moist soil. Slender, pyramidal form. Very fast growing. Mature height 60 to 90 ft.

**Oriental Larch.** Feathery foliage. Semi-symmetrical. Very fast growing. Mature height 60 to 75 ft.

**Austrian Pine.** Deep green foliage. Prefers rich, light loam with well-drained sub-soil. Particularly good for city and seashore planting. Mature height about 50 ft.

**Jack Pine.** Fast growing. Warm yellow-green foliage. Shortest needles of any Pine. Excellent for planting in barren sand. Mature height 40 to 50 ft.

**Mugho Pine.** Dwarf, spreading, slow growing. Hardy except in wet soil. Prunes at any height. Mature height 6 to 10 ft.

**Red Pine.** Dense foliage. Rapid growing. Thrives in dry soil, needs sun. Mature height about 100 ft.

**Scotch Pine.** Rapid growing. Ornamental light gray-green foliage. Will grow in poor soil. Best for quick-growing screens. Mature height 50 to 60 ft.

**White Pine.** Rapid grower. Prefers light sandy soil. Spreading limbs, but easily adapted to windbreaks and screens. Mature height about 90 ft.

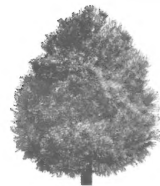
**Black Hill Spruce.** Very compact pyramidal Tree. Prefers medium wet soil. Mature height 20 to 30 ft.

**Colorado Blue Spruce.** Color ranges from light blue-green to beautiful blue. Grows in any soil. Prefers sun. Mature height about 80 ft.

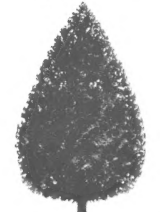
**Engelmann Spruce.** Blue-green to steel blue. Moist soil. Mature height about 60 ft.

**Norway Spruce.** Dark green, graceful, symmetrical Tree. Makes excellent hedges and windbreaks. Heavy soil, will grow in partial shade. Mature height about 80 ft.

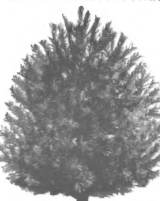
**White Spruce.** Symmetrical. Light silvery-green foliage. Makes good hedges and windbreaks. Moist soil, will grow in partial shade. Mature height 60 to 75 ft.



Scotch Pine



American Arborvitae



Austrian Pine



Norway Spruce

## DESCRIPTIONS

## What Folks Say About My Trees

### "NEVER LOST ONE"

"I have never lost one of your Trees yet."  
W. W. D., Canton Center, Conn.

### "BEST I EVER PLANTED"

"The tree you sent me was the best I ever planted. They grew about 99% and are now in fine condition."

E. T. L., Reading, Pa.

### "REFUSED \$10 APIECE"

"Years ago I bought evergreens from you and every one lived. I had two true Blue ones that I have refused \$10 apiece for and now they are 10 ft. high."

J. C. K., Spokane, Wash.

### "HAVE NEVER SEEN FINER"

"Thank you very much for the recent shipment of Red Pine trees. I have never seen finer, healthier trees. They arrived in wonderful condition, promptly, and were immediately planted. They all look fine. I am now awaiting the time I can place my next order with you."

S. B. B., Johnsonburg, N. J.

### "HONEST WAY OF DOING BUSINESS"

"Just want to tell you how much I appreciated your very honest way of doing business. The trees are doing fine."

R. P., Cameron, W. Va.

### "NINE YEARS — TEN FEET!"

"Nine years ago I bought 10 Red Pine from you. They are now 10 feet tall."  
A. R. T., Lewistown, Pa.

### "A PLEASURE TO DEAL WITH YOU"

"Trees arrived in excellent condition. I would like to add that my dealings with you have at all times been most pleasant and satisfactory. I have appreciated the prompt attention that has been given to my small orders and your willingness to stand behind your guarantee makes it a pleasure to deal with you."

O. A. B., Minneapolis, Minn.

SEE MY GUARANTEE—LOW FALL PRICES—4 MONEY SAVING SPECIAL OFFERS

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Journal of Agriculture

LIVING  
EVERGREENS  
AT LOW COST  
*See Inside*

4  
AMAZING  
SPECIAL OFFERS  
*See Inside*

EVERY TREE  
GUARANTEED  
TO LIVE  
*See Inside*



Now,  
Save money  
with my new  
Spring selections  
of Guaranteed  
Living Trees!

*Cliff Eastman*  
The Living-Tree Nurseryman